

Make Your Idea a Cuisine: How Innovation is Made on Foods

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Foods are the most essential to our livelihood and shall not be defined to what satisfy taste buds, and quell hunger. Making foods is a nouveau life style and a fountain inspiring talents. How shall we make ordinary ingredients ascend into a masterpiece appealing to the mass, as well as being innovative to outcompete others in major events? This lecture aims to elaborate the winning design on their original idea, concept and points of innovation based on recent innovative food design competitions for university students held by Chinese Institute of Food Science and Technology (CIFST). Opening discussions on the topic of designing innovative foods are welcomed.

Keywords: Foods, Innovation, Food design competition, Chinese Institute of Food Science and Technology